**Date of Release:**

**[date]**

**Contact:**

**[name, number, email]**

**Screen-Free Week is [DATES, YEAR]!
*[Who you are]*** *takes a break from digital entertainment and enjoys life beyond the screen*

**[city and date]** — [Screen-Free Week](http://www.screenfree.org/) is almost here! The international celebration, hosted by the nonprofit [Campaign for a Commercial-Free Childhood](http://commercialfreechildhood.org/), takes place [DATES, YEAR]. Schools, libraries, communities, and families around the world will organize events designed to help children turn off screens in order to connect with family, friends, nature, and their own creativity.

**Describe your school, library, or community event here. Feel free to add a quote from an organizer about what you’ll be doing and why it’s important to children. Here are some sample prompts to help get you started:**

* **Before Screen-Free Week our school gathered parents, teachers, and students to talk about how we wanted to celebrate. . .**
* **Our community decided to collaborate on bringing Screen-Free Week to residents of all ages by . . .**
* **Our library is a central meeting point for the community, so we decided to open our doors and invite them to enjoy some book-related Screen-Free Week programming . . .**
* **During Screen-Free Week, we pledge to . . .**
* **We have planned the following activities . . .**
* **Our hopes are that Screen-Free Week will help us to . . .**

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