**Date of Release:**

**[date]**

**Contact:**

**[name, number, email]**

**Screen-Free Week is April 29 – May 5, 2019!   
*[Who you are]*** *takes a break from digital entertainment and enjoys life beyond the screen*

**[city and date]** — [Screen-Free Week](http://www.screenfree.org/) is almost here! The international celebration, hosted by the nonprofit [Campaign for a Commercial-Free Childhood](http://commercialfreechildhood.org/), takes place April 29 – May 5, 2019. Schools, libraries, communities, and families around the world will organize events designed to help children turn off screens in order to connect with family, friends, nature, and their own creativity.

**Describe your school, library, or community event here. Feel free to add a quote from an organizer about what you’ll be doing and why it’s important to children. Here are some sample prompts to help get you started:**

* **Before Screen-Free Week our school gathered parents, teachers, and students to talk about how we wanted to celebrate. . .**
* **Our community decided to collaborate on bringing Screen-Free Week to residents of all ages by . . .**
* **Our library is a central meeting point for the community, so we decided to open our doors and invite them to enjoy some book-related Screen-Free Week programming . . .**
* **During Screen-Free Week, we pledge to . . .**
* **We have planned the following activities . . .**
* **Our hopes are that Screen-Free Week will help us to . . .**

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